



# What is Powered By Youth (PBY)?

PBY is an annual 2-day forum organized by Kids4Kids. Every year, we invite children aged 12 to 17, from different schools and different backgrounds to join this forum. PBY aims to:

- Bring like-minded youth together from across the community
- Allow youth to meet and be inspired by experts from different fields
- Provide a collaborative learning opportunity
- Engage youth in local and international social issues
- Train innovative problem solving skill

## Our Model

Youth empowerment is one of Kids4Kids' two major pillars. The Youth Empowerment Programs (YEP) is a progressive series of activities and experiences that seek to create attitudinal and cultural change in our youth, giving them the space to make decisions and implement change in their own lives and lives of others.





# PBY IS A LAUNCHPAD FOR STUDENTS TO CREATE THEIR OWN CAS / SERVICE LEARNING ACTIVITY WITH THEIR PASSIONS

PBY enables youth to activate their power (what they're good at) and passion (causes they stand for) to serve the community.

In the annual 2-day forum, students aged 12-17 take part in "Power Groups" focusing on personal strengths, and "Passion Groups" targeting social issues. Students will experience hands-on learning and engage with experts on the field. They then can form groups or work individually to create their own Community Act!on Projects. And finally, they submit their proposal online or pitch to a judging panel for a chance to bring their ideas to life.

Successful projects join Act!on for a Cause and are allocated seed funding and a professional mentor to help deliver the project and measure its impact.

## Timeline



Project submitted to  
Act!on for a Cause

**SEP:**  
Workshop  
community  
action idea with  
facilitators

**SEP-DEC:**  
Refine project  
design in club  
meetings

**JAN-JUN (1):**  
Work with  
Kids4Kids in  
implementing  
the project

**JAN-JUN (2):**  
Take part in  
K4K action  
workshops &  
fieldtrips

**JUN-JUL:**  
Wrap up; pass  
the torch to  
younger  
students!



# HOW AN “ACT!ON FOR A CAUSE” PROJECT LIKE “**ONEINCHVERTICAL**” CAN FIT INTO CAS?



ONEINCHVERTICAL teaches basketball at low-resourced primary schools to help students relieve stress and build teamwork.

- ✓ **Total CAS hours: 25**
  - Term 1: 7 sessions in 1 school
  - Term 2: 18 sessions in 2 schools
  - One hour per session
- ✓ **Total kids engaged: 375**
- ✓ **Consistency:** Project spans more than three months, exceeding IB CAS requirement
- ✓ **Bridges two components:** Project applies to all of “Creativity, Action, Service”
  - Creativity: Students prepare engaging lesson plans + website and graphic design of all marketing tools
  - Action: Basketball!
  - Service: Serving primary children from low-income families with a sports program built around relieving stress and improving teamwork
- ✓ **Exposure:** Matched with corporate training & development mentor to professionalize project design/delivery
- ✓ **100% passion + commitment!**

**“Service for us is about using our skills to give back to the community and transferring a passion for sports in kids at an early age.”**