

The Buddy Reading Program was established to bring the enjoyment and benefits of storytelling to children who would otherwise not have had the experience at home or school.



Reading develops language skills and knowledge gain. It also nurtures children's creativity, empathy, and social and communication skills. It is the start of a life-long, whole-person education that helps ease intergenerational poverty.



Buddy Reading improves children's health and wellbeing by enhancing their social skills and providing a safe space for them to learn outside of the classroom with peers.



Buddy Reading engages volunteers of all ages to provide a quality nonformal education platform for children from low-resourced backgrounds. Through group reading and story-related crafts and games, children are given the chance to develop their literacy and creativity in holistic ways.



Buddy Reading has reached more than 12,000 beneficiaries with a wide range of stakeholders, including schools, community centers, corporates, and public volunteers.



Apart from the core areas above, Buddy Reading also selects books mindfully to promote the values below:

